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To Whom It May Concern:

In 2003 Oasis West Realty acquired the renowned Beverly Hilton, a 570-room hotel with a long legacy as a famous event venue for the Hollywood and political elite. Opened by Conrad Hilton in 1955, the property has been home to thousands of high profile events from staging John F. Kennedy's Democratic Convention to hosting the Annual Golden Globes for over 35 years.

Shortly after purchasing the property, we embarked on an aggressive \$80 Million Dollar renovation upgrading every room, banquet facility and amenity the hotel had to offer. Our goal was to maintain the history and character of the hotel while creating a completely new look and feel that would do justice to the place the hotel holds in the Beverly Hills landscape.

As part of our vision, we were not only determined to upgrade the hotel, we were also focused on improving all service and amenities. Through a contact at the Hilton Corporation office, we were introduced to Sunset Parking as a hands on company that could assist us in maximizing the potential of our parking services. With 818 on-site parking stalls managed through a combination of valet and self-park, countless high profile events and revenues in excess of \$3,500,000 annually, we clearly have one of the most challenging hotel parking operations on the West Coast.

Over the past 4 years Sunset has been intimately involved in every aspect of our parking from upgrading the training and service delivery on the front drive to maximizing the use of our parking resources behind the scenes. Whether they are coordinating the logistics of the Golden Globes or financing new state of the art revenue control equipment, we have relied on Sunset for all our parking needs. We are happy to report, they have consistently met the challenges we have given them.

Under the direction of their on-site management team supported by Sunset's executive staff, our parking department consistently posts among the highest service scores in the hotel. We have also seen our year over year parking profits grow, even through our 18-month renovation.

Without hesitation, we enthusiastically recommend Sunset Parking as a trusted partner to maximize the potential of a hotel parking operation. As a hotel owner, we strive for two objectives, outstanding guest service and maximum return for investors. Sunset has consistently helped us deliver both.

If you have any questions about working with Sunset, I would be happy to share our experience with you.

Sincerely,

Theodore F. Kahan
President