



January 28, 2008

To Whom It May Concern:

In 2004 the Hilton San Diego / Del Mar decided to gate our parking facility and install a revenue control system for our hotel and transient parking business. With this in mind, we put out a Request for Proposals to several parking companies and ultimately decided to work with Sunset Parking Service.

Over the past four years our relationship with Sunset has been nothing but positive. They initially worked with our management team to choose, finance and ultimately install a parking revenue system, which is still in operation today. Their onsite manager is a part of our Del Mar Hilton team, and works seamlessly with our management. In fact, when you drive up to our front door and are greeted by Sunset's valet attendant, you would never realize they were not a Hilton employee.

In regard to their financial performance, we have consistently seen our year over year parking profits improve. In fact, in 2007 our net parking income increased by 46% compared to the previous year. This improvement was the result of a successful partnership where our management worked closely with Sunset to; make sure our rates were competitive, improve overnight parking revenue capture, and work diligently with the banquet department to ensure our parking was properly priced.

In regard to service, we have found Sunset consistently provides us with quality people from their onsite manager to the valets and cashiers who work on our property each shift. We are very comfortable with Sunset and their people. In fact, we consider them "our" people!

In today's fast pace competitive environment, we all need to conduct our business with people we can trust. From personal experience, Sunset Parking has gained my confidence as a parking operator with a track record of delivering on their promises of both service and financial performance.

Without hesitation, I can highly recommend Sunset for all your hotel parking needs.

Sincerely,

A handwritten signature in blue ink, appearing to read 'C. Mellini'.

Chris Mellini
General Manager